



**For Immediate Release**

**September 13, 2002**

**Contacts:**

Celina Abernathy  
405/280-7587  
Director-Corporate Communications  
Sonic Corp.

Nicole Perica  
816/512-9172  
Account Executive  
Barkley Evergreen & Partners

**Oswego, Kan. is named top Sonic Drive-In in the nation**  
*Best of the best compete in "Showdown for Sonic Gold"*  
*at National Finals in San Antonio, Texas*

(OKLAHOMA CITY) – Twelve Sonic Drive-In crews skated into San Antonio to battle the best of the best drive-ins. Their story is one of courage, dedication and pride as they participated in the "Showdown for Sonic Gold" at the Dr Pepper Sonic Games National Finals competition held in San Antonio, Texas, Sept. 9 and 10.

The Games is a competition designed to enhance customers' and employees' experiences by achieving a higher level of customer service and to identify the best of the best chain-wide.

More than 2,000 Sonic Drive-Ins from across the country have competed for the past seven months in the Dr Pepper Sonic Games, all striving to become the number one Sonic Drive-In in the nation. All 12 finalist teams won an all-expense paid trip to the National Finals and the Sonic Convention held in San Antonio. Throughout months of rigorous competitions and two days of battling the best of the best, Sonic selected the top crew members and Sonic Drive-Ins in the nation.

"Competing in the National Finals in San Antonio was an amazing experience for my crew members," said Waylon Cook, manager of the number one Sonic Drive-In in the nation from Oswego, Kan. "Plus, this was the first time six of my crew had been to San Antonio. It was exciting to be part of the intense competition. I am proud of everyone's dedication throughout the competition, and we look forward to competing again in the Dr Pepper Sonic Games next year."

Winners were announced on stage at Sonic's National Convention on Fri., Sept. 13.

The top drive-ins were awarded as follows:

- The Oswego, Kan. Sonic at 608 Commercial Avenue was awarded best drive-in in the nation.
- The Duncanville, Texas Sonic at 507 South Main was awarded second place.
- The Glendale, Ariz. Sonic at 8002 N. 43<sup>rd</sup> Street was awarded third place.

**-more-**

## Page 2 – 2002 Dr Pepper Sonic Games

The Games competition had individual categories including Carhop (food delivery), Fountain (drink preparation), Switchboard (service delivery), Dresser, Grill and Swamp (food preparation). All are designed to motivate employees, enhance performance and increase customer service.

The top individual Sonic crew members were awarded as follows:

- Thuc Phan (Houston, Texas) was awarded the top medal in the Carhop competition.
- Amber Bass (Walnut Ridge, Ark.) was awarded the top medal in the Fountain competition.
- Jennifer Rojo (Glendale, Ariz.) was awarded the top medal in the Switchboard competition.
- Jesus Delgado (El Paso, Texas) was awarded the top medal in the Dresser competition.
- Ricky Mendoza (Duncanville, Texas) was awarded the top medal in the Grill competition.
- Chris Webb (Lynn Haven, Fla.) was awarded the top medal in the Swamp competition.

“Reaching the National Finals is a well-earned honor for these 12 teams,” said Pattye Moore, president-Sonic Corp. “These crew members believe in providing a totally unique customer experience at their drive-ins, which includes Sonic’s made-to-order menu items and signature, personal Carhop service. The Dr Pepper Sonic Games is a competitive and fun way to recognize crew members who are dedicated to enhancing their own skills as well as the customers’ experience with better service and quality.”

Sonic started as a hamburger and root beer stand in 1953 in Shawnee, Okla., and has grown to more than 2,500 drive-ins in 30 states. Sonic is the nation’s largest chain of drive-in restaurants. More than a million people eat at Sonic Drive-Ins every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at [www.sonicdrivein.com](http://www.sonicdrivein.com).

###

**Editor’s Note:** Attached is a photo of the number one Sonic crew from Oswego, Kan. and top Carhop in the nation from Houston, Texas. If interested in setting up an interview, or if there are any other questions, please contact Nicole Perica at [nperica@beap.com](mailto:nperica@beap.com).