



News Release

SONIC CORP. • 101 Park Avenue • Oklahoma City, Oklahoma 73102 • (405) 280-7654

Contact: W. Scott McLain
Senior Vice President and
Chief Financial Officer
(405) 280-7507

SONIC TO PRESENT AT BANC OF AMERICA SECURITIES' 4TH ANNUAL CONSUMER CONFERENCE

OKLAHOMA CITY (March 26, 2003) – Sonic Corp. (NASDAQ/NM: SONC) today announced that the company will participate in Banc of America Securities' 4th Annual Consumer Conference, which takes place in New York City on April 1-3. The investor presentation by Sonic's management is scheduled at 8:00 a.m. ET on Thursday, April 3, 2003, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, www.sonicdrivein.com, and the event will be available for replay through 2:00 p.m. ET on Friday, April 18, 2003, using that same link.

Sonic Corp. franchises and operates the largest chain of drive-in restaurants in the United States. For more information about the company, visit Sonic's website at sonicdrivein.com.

-END-