



# News Release

SONIC CORP. • 101 Park Avenue • Oklahoma City, Oklahoma 73102 • (405) 280-7654

Contact: W. Scott McLain  
Senior Vice President and  
Chief Financial Officer  
(405) 280-7507

## **SONIC TO BROADCAST ITS YEAR-END 2003 CONFERENCE CALL LIVE ON THE INTERNET**

OKLAHOMA CITY (October 1, 2003) – Sonic Corp. (NASDAQ/NM: SONC) today announced that it will provide an online Web simulcast of its year-end fiscal 2003 earnings release conference call on Wednesday, October 15, 2003. During this call, management will comment on Sonic's financial and operational results for the fourth quarter and year ended August 31, 2003, which will be released following the market's close on October 14, 2003, and review the company's earnings guidance for the first quarter of fiscal 2004.

The live broadcast of Sonic's conference call will begin at 10:00 a.m. Eastern Time on October 15, 2003. An online replay will be available approximately two hours following the conclusion of the live broadcast and will continue through November 15, 2003. Links to these events may be found at the investor section of the company's website, [www.sonicdrivein.com](http://www.sonicdrivein.com).

Sonic Corp. franchises and operates the largest chain of drive-in restaurants in the United States. For more information about the company, visit Sonic's website.

-END-