



News Release

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SONIC APPOINTS W. SCOTT MCLAIN EXECUTIVE VICE PRESIDENT

Stockholders Re-elect Three Directors

OKLAHOMA CITY (January 28, 2004) – Sonic Corp. (NASDAQ/NM:SONC) today announced the promotion of W. Scott McLain to Executive Vice President and Chief Financial Officer. McLain became Chief Financial Officer in August 1997 and was promoted to Senior Vice President-Finance in January 2000.

McLain joined Sonic in April 1996 as Treasurer after holding the same position with Stevens International, Inc. in Fort Worth, Texas. Prior to that, he served as Manager for Price Waterhouse in Dallas and as Vice President of Team Bank (Bank One) in Fort Worth, Texas.

In his new role, McLain adds oversight of information services, human resources and communications to his responsibilities for all investor relations, all financial reporting and internal audit activities, credit relations and risk management.

"Scott's impact on Sonic has been outstanding," said Clifford Hudson, Sonic Corp. Chairman and Chief Executive Officer. "The strong performance he continues to deliver, even with added responsibilities, makes this promotion well-deserved."

In addition to his work with Sonic Corp., McLain serves on the board of directors for the Arts Council of Oklahoma City and on its Executive Committee as Treasurer.

At Sonic's annual meeting on Wednesday, January 21, Sonic's stockholders voted to re-elect three incumbent directors to new three-year terms. They were: J. Clifford Hudson, Chairman of the Board and Chief Executive Officer of the company; Federico F. Peña, Managing Director of Vestar Capital Partners; and Robert M. Rosenberg, former President and Chief Executive Officer of Allied Domecq Retailing USA.

Sonic Corp. franchises and operates the largest chain of drive-in restaurants in the United States. For more information about the company, visit Sonic's website at sonicdrivein.com.

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