



News Release

Sonic Corp. • 300 Johnny Bench Drive • Oklahoma City, Oklahoma 73104 • (405) 225-5000

Contact: W. Scott McLain
Executive Vice President and
Chief Financial Officer
(405) 280-7507

SONIC TO PRESENT AT TWO INVESTOR CONFERENCES IN MARCH

OKLAHOMA CITY (March 3, 2004) – Sonic Corp. (Nasdaq/NM: SONC) today announced that it will participate in two investor conferences in March.

On Wednesday, March 10, 2004, at 7:30 a.m. PT (10:30 a.m. ET), the company's management will address the Third Annual JMP Securities Research Conference, which takes place in San Francisco on March 9-10. On Friday, March 12, 2004, at 11:15 a.m. MT (1:15 p.m. ET), management will participate in the Goldman Sachs Restaurant Denver Property Tour and Management Presentation 2004, scheduled for March 11-12. Both company presentations will be available to investors via live audio webcasts; links to these webcasts can be found at the investor section of the company's website, www.sonicdrivein.com, and the events will be available for replay for the 30 days thereafter.

Sonic Corp. franchises and operates the largest chain of drive-in restaurants in the United States. For more information about the company, visit Sonic's website at sonicdrivein.com.

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