



# News Release

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## **SONIC TO BROADCAST ITS SECOND QUARTER 2004 CONFERENCE CALL LIVE ON THE INTERNET**

OKLAHOMA CITY (March 10, 2004) – Sonic Corp. (Nasdaq/NM:SONC) today announced that it will provide an online Web simulcast of its second quarter fiscal 2004 earnings release conference call on Thursday, March 25, 2004. During this call, management will comment on Sonic's financial and operational results for the second quarter ended February 29, 2004, which will be released following the market's close on March 24, 2004, and review the company's earnings guidance for the third quarter of fiscal 2004.

The live broadcast of Sonic's conference call will begin at 10:00 a.m. Eastern Time on March 25, 2004. An online replay will be available approximately two hours following the conclusion of the live broadcast and will continue through April 25, 2004. Links to these events may be found at the investor section of the company's website, [www.sonicdrivein.com](http://www.sonicdrivein.com).

Sonic Corp. franchises and operates the largest chain of drive-in restaurants in the United States. For more information about the company, visit Sonic's website.

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