



News Release

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SONIC TO PRESENT AT BANC OF AMERICA SECURITIES' CONSUMER CONFERENCE 2004

OKLAHOMA CITY (March 25, 2004) – Sonic Corp. (NASDAQ/NM: SONC) today announced that the company will participate in Banc of America Securities' Consumer Conference 2004, which takes place March 30 through April 1 in New York City. The investor presentation by Sonic's management is scheduled at 10:50 a.m. ET on Wednesday, March 31, 2004, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, www.sonicdrivein.com, and the event will be available for replay through Friday, April 16, 2004, using that same link.

Sonic Corp. franchises and operates the largest chain of drive-in restaurants in the United States. For more information about the company, visit Sonic's website at sonicdrivein.com.

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