



News Release

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FOR IMMEDIATE RELEASE

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Salad Days of Summer at Sonic Drive-In

Three new Fresh Tastes™ Salads enhance Sonic's Carb Friendly menu choices

OKLAHOMA CITY (June 8, 2004) – This summer, consumers can opt for greener pastures at America's Favorite Drive-In with Sonic's new Fresh Tastes™ Salads. Sonic's Grilled Chicken, Jumbo Popcorn Chicken, and Santa Fe Chicken salads can be ordered with a choice of Hidden Valley® Original Ranch®, Original Ranch® Light, Golden Honey Mustard, or Fat Free Golden Italian dressing.

Fresh Tastes Salads join Sonic's Carb Friendly tortilla and bun, wraps, and low-calorie Diet Cherry Limeade to create a fresh line of menu items for customers counting carbs and calories, or who may crave lighter fare.

"A visit to Sonic is about choice," said Greg Haflich, vice president-marketing and brand development for Sonic Corp. "You choose when to order, what to order, and how you want it prepared. With new salads, wraps, Carb Friendly options, and the low-calorie Diet Cherry Limeade, we're offering customers even more menu variety."

Like all Sonic menu items, the three new Fresh Tastes Salads can be prepared made-to-order to satisfy a diet regimen, or to fulfill an indulgent craving.

- **Grilled Chicken Salad** features a freshly grilled chicken breast sliced on a mix of iceberg and romaine lettuce, carrots, grape tomatoes, red cabbage and croutons, topped with Colby Jack cheese and an onion ring.
- **Jumbo Popcorn Chicken Salad** features three ounces of Sonic's Jumbo Popcorn Chicken on a bed of mixed iceberg and romaine lettuce, carrots, grape tomatoes, red cabbage and croutons, topped with Colby Jack cheese and served with an onion ring.
- **Santa Fe Grilled Chicken Salad** combines a fresh black bean and corn Santa Fe mix and a sliced grilled chicken breast on a bed of iceberg and romaine lettuce, carrots, grape tomatoes, red cabbage and croutons, topped with Colby Jack cheese, served with an onion ring.

In addition to Fresh Tastes Salads, Sonic has a variety of choices for carb and calorie counters. Sonic's Carb Friendly bun offers nine fewer net carbs than a standard bun, and its Carb Friendly tortilla has 17 fewer net carbs than a regular tortilla. Each can be ordered with any Sonic burger or wrap. To quench that summer thirst, a large Diet Cherry Limeade offers the same refreshing taste as Sonic's original Cherry Limeade but with only 33 calories and six net carbs.

Nutritional information for Sonic Fresh Tastes Salads, Carb Friendly items and all Sonic products is available at <http://www.sonicdrivein.com/menu/index.jsp>.

Sonic, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to Sonic in 1959. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, Sonic has more than 2,800 drive-ins in 30 states and Mexico. More than a million customers eat at Sonic every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic at www.sonicdrivein.com.

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