



News Release

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SONIC TO PRESENT AT CIBC WORLD MARKETS CONSUMER GROWTH CONFERENCE

OKLAHOMA CITY (July 7, 2004) – Sonic Corp. (NASDAQ/NM: SONC) today announced that it will participate in the CIBC World Markets Fourth Annual Consumer Growth Conference, which takes place in Boston July 13-14. The investor presentation by Sonic's management is scheduled at 9:25 a.m. ET on Wednesday, July 14, 2004, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, www.sonicdrivein.com. The event will be available for replay for a period of 30 days using the same link.

Sonic Corp. franchises and operates the largest chain of drive-in restaurants in the United States. For more information about the company, visit Sonic's website at sonicdrivein.com.

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