



News Release

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SONIC TO PRESENT AT THE 2004 RBC CAPITAL MARKETS CONSUMER CONFERENCE

OKLAHOMA CITY (September 24, 2004) – Sonic Corp. (NASDAQ/NM: SONC), the nation's largest chain of drive-in restaurants, today announced that it will participate in the 2004 RBC Capital Markets Consumer Conference that takes place in Orlando October 4-6. The investor presentation by Sonic's management is scheduled at 3:00 p.m. ET on Tuesday, October 5, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, www.sonicdrivein.com, and the event will be available for replay using that same link for 30 days.

Founded in 1953, Sonic originally started as a hamburger and root beer stand in Shawnee, Oklahoma, called the Top Hat Drive-In. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Oklahoma. Sonic now has almost 2,900 drive-ins in 29 states and serves more than a million customers every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at www.sonicdrivein.com.

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