



News Release

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SONIC TO BROADCAST ITS YEAR-END 2004 CONFERENCE CALL LIVE ON THE INTERNET

OKLAHOMA CITY (September 29, 2004) – Sonic Corp. (NASDAQ/NM:SONC) today announced that it will provide an online Web simulcast of its year-end fiscal 2004 earnings release conference call on Wednesday, October 13, 2004. During that call, management will comment on Sonic's financial and operational results for the fourth quarter and fiscal year ended August 31, 2004, which will be released following the market's close on October 12, 2004, and review the company's earnings guidance for the first quarter of fiscal 2005.

The live broadcast of Sonic's conference call will begin at 10:00 a.m. Eastern Time on October 13, 2004. An online replay will be available approximately two hours following the conclusion of the live broadcast and will continue through November 13, 2004. Links to these events may be found at the investor section of the company's website, www.sonicdrivein.com.

Founded in 1953, Sonic originally started as a hamburger and root beer stand in Shawnee, Oklahoma, called Top Hat Drive-In, then later changed its name to Sonic. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Oklahoma. Sonic now has more than 2,900 drive-ins in 30 states, and is the nation's largest chain of drive-in restaurants with more than a million customers eating at Sonic Drive-Ins every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at www.sonicdrivein.com.

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