



News Release

Sonic Corp. • 300 Johnny Bench Drive • Oklahoma City, Oklahoma 73104 • (405) 225-5000

Contact: Stephen C. Vaughan
Vice President
(405) 225-4800

SONIC TO PRESENT AT THE 2004 JOHNSON RICE CONSUMER CONFERENCE

OKLAHOMA CITY (October 18, 2004) – Sonic Corp. (NASDAQ/NM: SONC), the nation's largest chain of drive-in restaurants, today announced that it will participate in the 2004 Johnson Rice Consumer Conference that takes place in New Orleans October 25-26. The investor presentation by Sonic's management is scheduled at 2:15 p.m. CT on Monday, October 25, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, www.sonicdrivein.com, and the event will be available for replay using that same link for 30 days.

Investors should check Sonic's website or www.wsw.com/webcast/jr/ prior to the conference dates for any schedule updates.

Founded in 1953, Sonic originally started as a hamburger and root beer stand in Shawnee, Oklahoma, called Top Hat Drive-In. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Oklahoma. Sonic now has almost 2,900 drive-ins in 29 states and serves more than a million customers every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at www.sonicdrivein.com.

-END-