



# News Release

Sonic Corp. • 300 Johnny Bench Drive • Oklahoma City, Oklahoma 73104 • (405) 225-5000

Contact: Stephen C. Vaughan  
Vice President and  
Chief Financial Officer  
(405) 225-4800

## **SONIC TO BROADCAST ITS FIRST QUARTER 2005 CONFERENCE CALL LIVE ON THE INTERNET**

OKLAHOMA CITY (December 21, 2004) – Sonic Corp. (NASDAQ/NM:SONC) today announced that it will provide an online Web simulcast of its first quarter fiscal 2005 earnings release conference call on Tuesday, January 4, 2005. During that call, management will comment on Sonic's financial and operational results for the first quarter ended November 30, 2004, which will be released following the market's close on January 3, 2005, and review the company's earnings guidance for the second quarter of fiscal 2005.

The live broadcast of Sonic's conference call will begin at 10:00 a.m. Eastern Time on January 4, 2005. An online replay will be available approximately two hours following the conclusion of the live broadcast and will continue through February 4, 2005. Links to these events may be found at the investor section of the company's website, [www.sonicdrivein.com](http://www.sonicdrivein.com).

Founded in 1953, Sonic originally started as a hamburger and root beer stand in Shawnee, Oklahoma, called Top Hat Drive-In, then later changed its name to Sonic. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Oklahoma. Sonic now has more than 2,900 drive-ins in 29 states, and is the nation's largest chain of drive-in restaurants with more than a million customers eating at Sonic Drive-Ins every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at [www.sonicdrivein.com](http://www.sonicdrivein.com).

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