



News Release

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SONIC TO PRESENT AT UPCOMING SG COWEN CONSUMER CONFERENCE

OKLAHOMA CITY (January 6, 2004) – Sonic Corp. (NASDAQ/NM: SONC), the nation's largest chain of drive-in restaurants, today announced that the company will participate in SG Cowen's Third Annual Consumer Conference, which takes place in New York City on January 11-12. The investor presentation by Sonic's management is scheduled at 1:30 p.m. ET on Wednesday, January 12, 2005, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, www.sonicdrivein.com, and the event will be available for replay using that same link for a period of 30 days.

Founded in 1953, Sonic originally started as a hamburger and root beer stand in Shawnee, Oklahoma, called Top Hat Drive-In. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Oklahoma. Sonic now has more than 2,900 drive-ins in 29 states and serves more than a million customers every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at www.sonicdrivein.com.

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