



# News Release

SONIC CORP. • 101 Park Avenue • Oklahoma City, Oklahoma 73102 • (405) 280-7654

Contact: Stephen C. Vaughan  
Vice President and  
Chief Financial Officer  
(405) 225-4800

## **SONIC TO PRESENT AT BANC OF AMERICA SECURITIES' 2005 CONSUMER CONFERENCE**

OKLAHOMA CITY (March 10, 2005) – Sonic Corp. (NASDAQ/NM: SONC) today announced that the company will participate in Banc of America Securities' 2005 Consumer Conference, which takes place March 15-17 in New York City. The investor presentation by Sonic's management is scheduled at 8:00 a.m. ET on Thursday, March 17, 2005, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, [www.sonicdrivein.com](http://www.sonicdrivein.com), and the event will be available for replay through Friday, April 1, 2005, using that same link.

Founded in 1953, Sonic originally started as a hamburger and root beer stand in Shawnee, Oklahoma, called Top Hat Drive-In. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Oklahoma. Sonic now has more than 2,900 drive-ins in 29 states and serves more than a million customers every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at [www.sonicdrivein.com](http://www.sonicdrivein.com).

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