



News Release

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SONIC TO BROADCAST ITS SECOND QUARTER 2005 CONFERENCE CALL LIVE ON THE INTERNET

OKLAHOMA CITY (March 14, 2005) – Sonic Corp. (NASDAQ/NM:SONC) today announced that it will provide an online Web simulcast of its second quarter fiscal 2005 earnings release conference call on Wednesday, March 23, 2005. During that call, management will comment on Sonic's financial and operational results for the second quarter and six months ended February 28, 2005, which will be released following the market's close on March 22, 2005, and review the company's earnings guidance for the third quarter of fiscal 2005.

The live broadcast of Sonic's conference call will begin at 10:00 a.m. Eastern Time on March 23, 2005. An online replay will be available approximately two hours following the conclusion of the live broadcast and will continue through April 23, 2005. Links to these events may be found at the investor section of the company's website, www.sonicdrivein.com.

Founded in 1953, Sonic originally started as a hamburger and root beer stand in Shawnee, Oklahoma, called Top Hat Drive-In, then later changed its name to Sonic. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Oklahoma. Sonic now has more than 2,900 drive-ins in 29 states, and is the nation's largest chain of drive-in restaurants with more than a million customers eating at Sonic Drive-Ins every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at www.sonicdrivein.com.

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