



News Release

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Local Man Wins Sonic Drive-In Sweepstakes, Earns Bowl Game Tickets

(OKLAHOMA CITY) – John Partin of Wendell, N.C. is already anticipating pigskin and cold weather thanks to the Sonic-ESPN Bowl Mania sweepstakes. Partin registered for the Sonic-ESPN Bowl Mania sweepstakes online.

As the sweepstakes winner, he receives two tickets and a trip to any 2005-2006 season college bowl game of his choice, a prize package valued at approximately \$3,400.

Partin hopes to follow his alma mater football team, North Carolina State University, to a college bowl game this year.

“My wife and I hold NC State season football tickets,” said Partin. “We hope to follow NC State to a bowl game, but if they don’t make it we’ll go to the Aloha Bowl instead.” Sonic Drive-In developed this sweepstakes, which ran in December 2004, to generate excitement for the college bowl season.

“Sonic-ESPN Bowl Mania is one of the many interactive programs Sonic uses to reward our customers,” says Greg Haflich, vice president-Marketing and Brand Management-Sonic Corp. “In 2004, the number of entries for the Sonic-ESPN Bowl Mania sweepstakes increased 120 percent. Our customer, John, was randomly selected as the grand prizewinner from a pool of more than 250,000 entries.”

Sonic, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to Sonic in 1959. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, Sonic has more than 2,900 drive-ins coast to coast and in Mexico. More than a million customers eat at Sonic every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic at www.sonicdrivein.com.

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