



# News Release

Sonic Corp. • 300 Johnny Bench Drive • Oklahoma City, Oklahoma 73104 • (405) 225-5000

**FOR IMMEDIATE RELEASE**

**December 13, 2005**

**Contact:**

Christi Woodworth (405) 225-5000  
Director – External Communications  
Sonic Corp.

Megan McKenzie  
(816) 512-9576  
Barkley Evergreen & Partners, Inc.

## **Sonic Drive-In awards relaxing weekend getaway to customer**

(OKLAHOMA CITY) – The holidays can be a stressful time, but relaxation and relief is in sight for Sonic Drive-In customer, Virginia Doan, of Walnut Ridge, Ark. She is the winner of the “Sonic Summer at the Spa” sweepstakes, entitling her to three days and two nights of spa treatments and leisure at The Ritz-Carlton, Lake Las Vegas Spa in Henderson, Nev.

Doan entered the sweepstakes after reading about it in her monthly Sonic Cruisers® e-newsletter. Sonic Cruisers is a free online fan club that provides to its members regular e-newsletters, special offers, focus group opportunities and special occasions to enter sweepstakes.

Doan’s entry was randomly selected as the grand prize winner of the “Sonic Summer at the Spa” sweepstakes from more than 184,000 entries.

“I was in complete disbelief because this is the first time I have won something,” said Doan. “I never pamper myself because I am a working, full-time student. I’m looking forward to relaxing and enjoying spa treatments.”

Sonic Drive-In designed this sweepstakes, which ran from July 5, 2005 to Aug. 31, 2005, to reward its most loyal customers. Sonic awarded 10 first prize winners with a \$100 My SONIC™ card; 250 second prize winners with a \$10 My SONIC card; and 100 third prize winners with a \$5 My SONIC card. The My SONIC card functions like a credit card, but works like cash toward purchases at any Sonic Drive-In. Cards are available to be purchased or reloaded at the drive-in or online at [www.mysoniccard.com](http://www.mysoniccard.com).

“At Sonic, we believe in rewarding our loyal fans,” said Todd Townsend, chief marketing officer, Sonic Corp. “The Sonic Cruisers program offers exclusive opportunities to its more than 300,000 members.” To join Sonic Cruisers, visit <http://www.sonicdrivein.com/cruisers/login.jsp>.

Sonic, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to Sonic in

1959. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, Sonic has 3,000 drive-ins coast to coast and in Mexico. More than a million customers eat at Sonic every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic at [www.sonicdrivein.com](http://www.sonicdrivein.com).

###