



News Release

Sonic Corp. • 300 Johnny Bench Drive • Oklahoma City, Oklahoma 73104 • (405) 225-5000

Contact: Stephen C. Vaughan
Vice President and
Chief Financial Officer
(405) 225-4800

SONIC TO PRESENT AT THE SG COWEN & CO. FOURTH ANNUAL CONSUMER CONFERENCE

OKLAHOMA CITY (January 3, 2006) – Sonic Corp. (NASDAQ/NM: SONC), the nation's largest chain of drive-in restaurants, today announced that its management will participate in the SG Cowen & Co. Fourth Annual Consumer Conference, which takes place in New York City, January 10-11, 2006. Sonic's investor presentation is scheduled at 8:00 a.m. ET on January 10 and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, www.sonicdrivein.com, and the event will be available for replay using that same link for 30 days.

Sonic, America's Drive-In, originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to Sonic in 1959. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Okla. Sonic has over 3,000 drive-ins coast to coast and in Mexico, where more than a million customers eat every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic at www.sonicdrivein.com.

-END-