



News Release

Sonic Corp. • 300 Johnny Bench Drive • Oklahoma City, Oklahoma 73104 • (405) 225-5000

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Contact:

Christi Woodworth
Director of External Communications
Sonic Corp.
(405) 225-5000

Megan McKenzie
Account Manager
Barkley Evergreen & Partners
(816) 842-1500

Smooth creations at SONIC[®] Drive-In

Introducing a new Fruit Smoothies line enriched with vitamins and calcium

(OKLAHOMA CITY) – SONIC[®] Drive-In rings in the New Year with three, fat-free, flavorful Fruit Smoothies. Beginning in January, customers can exercise their choice for healthy alternatives with SONIC's new Fruit Smoothies in three delicious flavors: Strawberry, Strawberry Banana and Tropical Fruit.

SONIC blends the new Fruit Smoothies to give customers more variety. The new Fruit Smoothies, made with real fruit, are yogurt-based and fat free. They are enriched with calcium and exceed 100 percent of the recommended dietary allowance of vitamins A and C.

“Customers will find that our new Fruit Smoothies add even greater variety to their SONIC experience,” said Todd Townsend, chief marketing officer – Sonic Corp. “Fruit Smoothies are a great choice for breakfast, lunch, dinner or snacks. At SONIC, our full menu is available all day and you choose when to order and what to order.”

As with all SONIC menu items, the three new Fruit Smoothies are made fresh to delight customers' taste buds and satisfy their cravings from early in the morning to late at night. Nutritional information for SONIC's Fruit Smoothies are available at your local SONIC Drive-In.

SONIC, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,000 drive-ins coast to coast and in Mexico. More than a million customers eat at SONIC every day. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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