



News Release

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SONIC[®] Drive-In customer is California Dreamin’

(OKLAHOMA CITY) – A trip to Tinseltown, rubbing elbows with celebrities and receiving star treatment are dreams that will come true for one SONIC[®] Drive-In customer.

Timothy McGregor, 15, of Auburn, Wash., is the winner of SONIC’s Slush44.com “Drive-In Dream Getaway” sweepstakes. McGregor and three guests win a three-day and two-night trip to Los Angeles, a guided tour of Warner Bros. Studios and an opportunity to watch a taping of a Warner Bros. show.

McGregor’s entry was randomly selected as the grand prize winner of the “Drive-In Dream Getaway” sweepstakes from nearly 2,800 entries. As the grand prize winner, McGregor also receives a \$100 Warner Bros. gift certificate, 20 DVDs from the Warner Bros. Home Video vault and a \$100 My SONIC[™] card, a reloadable gift card for purchases at SONIC.

“I started running around the house and jumping up and down. I was amazed I had won,” said McGregor. “My mom, grandma, best friend and I are looking forward to vacationing in Los Angeles.”

SONIC designed the online sweepstakes, which ran from March 1, 2005 to June 30, 2005, to build awareness of www.slush44.com, SONIC’s teen-focused Web site.

“Teenagers love Sonic. They work at Sonic, they eat at Sonic and love to tell us what they like about Sonic. The SONIC Slush44.com ‘Drive-In Dream Getaway’ sweepstakes allowed us to say ‘thank you,’” said Todd Townsend, chief marketing officer – Sonic Corp. “Online initiatives like this sweepstakes also help us introduce the SONIC brand to consumers outside of our core retail markets.”

SONIC, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,000 drive-ins coast to coast and in Mexico. More than a million customers eat at SONIC every day. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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