



News Release

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Find your ‘Sweetheart’ at SONIC[®] Drive-In

Share the love with a Sweetheart Brownie Blast for Valentine’s Day

(OKLAHOMA CITY) – Red roses and heart-shaped boxes of chocolate are SO passé! Show your true love your trendy self with a Sweetheart Brownie Blast from SONIC[®] Drive-In this Valentine’s Day. What better way to celebrate the month of love than with an irresistible frozen concoction of cherries and chocolate brownies from SONIC.

This February, SONIC’s newest Frozen Favorites[®] will go straight to the ‘heart’ by delivering creamy cherry-flavored ice cream with bits of maraschino cherries, swirled with chewy chocolate brownie bites and topped off with fluffy whipped topping.

“Sonic Drive-Ins hold a special place in our customers hearts, because our lots have been the site of first-dates and anniversary celebrations since the 1950s,” said Todd Townsend, chief marketing officer – Sonic Industries, Inc. “ The Sweetheart Brownie Blast will help make the memories of this Valentine’s Day even sweeter.”

SONIC, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,000 drive-ins coast to coast and in Mexico. More than a million customers eat at SONIC every day. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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