



News Release

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SONIC[®] Drive-In Fits Refreshment to a ‘Tea’
SONIC expands non-carbonated drink offerings

(OKLAHOMA CITY) – Refreshment just got fresher with the introduction of SONIC[®] Drive-In’s Flavored Teas. Available in red raspberry and peach, Flavored Teas are available at SONIC locations nationwide beginning in April. SONIC Flavored Teas are brewed daily to guarantee the fresh taste and high quality.

SONIC is famous for its drink flavors and is introducing Flavored Teas to further expand its offerings and provide guests with additional drink options. “With more than 168,000 unique drink combinations, SONIC customers expect flavor variety from us and we are delighted to bring new flavors with our freshly brewed iced tea,” said Todd Townsend, chief marketing officer – Sonic Industries. “Flavored Teas expand our non-carbonated drink offerings and provide one more way for us to satisfy our customers.”

SONIC, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,000 drive-ins coast to coast and in Mexico. More than a million customers eat at SONIC every day. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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