



News Release

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Thirsty? Make SONIC® Drive-In Your Ultimate Drink StopSM
SONIC boasts 168,894 drink combinations

(OKLAHOMA CITY) – With more drink combinations than any other quick-service restaurant – 168,894 to be exact – SONIC Drive-In is the place for consumers to quench their summer thirst. You can customize and flavorize your drink with multiple add-ins like vanilla, chocolate or blue coconut flavoring or fresh limes and strawberries. Customization is encouraged on SONIC's menus where you can find all the options available.

To play up its amazing array of drink offerings, SONIC will introduce the SONIC® Luck of the StrawSM Sweepstakes July 1. Customers who order a Large (32 oz.) or Route 44® drink will automatically become contestants – whether or not they're a winner is indicated by the color stripe on this summer's special straws. Nearly 100,000 customers will walk away with \$10 or \$25 My SONIC® cards, 15 lucky winners will win a trip for two to Las Vegas, and one lucky winner will walk away with \$168,894. Customers may participate every time they stop at SONIC for a chance to win.

“At SONIC we'll make any drink combination our customers can imagine and are daring enough to try,” said Todd Townsend, chief marketing officer – Sonic Industries Inc. “While more than 168,894 unique drink combinations exist, the Cherry Limeade, a staple on our menu since 1953, continues to be our most popular unique drink offering.”

Among SONIC's newest signature Fountain Favorites® drinks are Minute Maid® apple juice and cranberry juice cocktail, Hi-C® Fruit Punch and PowerAde® Blue Mountain Blast, all of which can be ordered as a drink or a slush or added as a flavor shot to any drink. Other Ultimate Drink StopSM offerings are Red Raspberry and Peach Teas for non-carbonated drink options, one percent low fat chocolate and white milk in re-sealable plastic jugs, and yogurt-based Fruit Smoothies, made with real fruit and enriched with calcium and vitamins A and C.

SONIC, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,000 drive-ins coast to coast and in Mexico.