



News Release

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Barkley Evergreen & Partners

SONIC[®] Drive-In spices up the hottest month of the year

(OKLAHOMA CITY) – In August, SONIC Drive-In continues to turn up the fire on the grill and serve three new, spicy menu items inspired by the southwest. The Spicy Southwest Breakfast Burrito, Spicy SuperSONIC Burger and Jalapeno Strips add three zesty creations to the SONIC menu during August. To keep the menu fresh and interesting, SONIC continues to introduce customers to special new flavors and products for a limited time each month.



- SONIC's Breakfast Burrito was first introduced in 2002 and is one of America's favorite breakfast items. The new Southwest Breakfast Burrito, a satisfying breakfast offering, with a bold and spicy kick, wraps eggs, sausage and cheese with crispy jalapeno strips and a creamy chipotle sauce.

- The SuperSONIC Cheeseburger is one of the most popular menu items. This fiery new SuperSONIC Cheeseburger stacks two juicy beef patties, two slices of pepper jack cheese, crisp lettuce, and ripe tomato, and tops it with crispy jalapeno strips and a creamy chipotle sauce.



- For a spicy snack or side item, SONIC is also selling Crispy Jalapeno Strips. Try these golden crispy, yet tangy, delicacies with your favorite dipping sauce.

Try one or all of these new and exciting products today and add a little spice to your life!

SONIC, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, Sonic has more than 3,000 drive-ins coast to coast and in Mexico. More than a million customers eat at Sonic every day. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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