



News Release

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FOR IMMEDIATE RELEASE

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Oklahoma Resident Gets Lucky with \$168,894 from SONIC Drive-In

Luck of the StrawSM Sweepstakes wraps with drawing of straws in Las Vegas

(OKLAHOMA CITY) - SONIC Drive-In is thrilled to announce the grand prize winner of its Luck of the StrawSM sweepstakes. Sutton Cavalier of Broken Arrow, Okla., drew the winning straw that awarded him \$168,894, also the number of unique drink combinations available at SONIC.

SONIC flew seven national finalists to Vegas for a luncheon and awards ceremony atop the straw-shaped Stratosphere Hotel & Casino. The event was hosted by Molly Erdman & Brian Huskey, the stars of SONIC Drive-In's popular "Couples" advertising campaign. The other six finalists include Viola Authement of Houma, La.; Jacqueline Carey of Franklinton, La.; Angela Ford of Franklin, Tenn.; Stan Beecham of Pittsburg, Kan.; Tresa Hill of Malvern, Ark.; and George Salas of Las Cruces, N.M. Each finalist was joined by a personal guest and treated to a fun-filled weekend in Las Vegas with accommodations at the Mandalay Bay Resort. Managers of each winning drive-in and franchisees were also included in the finals weekend.

Cavalier, a flight student in Broken Arrow said he plans to put the money towards student loans. "I'm a SONIC fan for life," Cavalier said after realizing he'd drawn the winning straw.

Cavalier unwrapped a pink-striped straw during SONIC's Luck of the Straw Sweepstakes on July 17 at the SONIC at 4801 S. Memorial Drive in Tulsa. SONIC introduced its Luck of the Straw Sweepstakes July 1 as a way to highlight its unparalleled drink variety and solidify SONIC as Your Ultimate Drink Stop. Customers who ordered a Large (32 oz.) or Route 44[®] drink automatically became contestants –winning straws were indicated by a color stripe on the special straws. Nearly 100,000 customers walked away with \$10 or \$25 My SONIC[®] cards.

SONIC, America's Drive-In (NASDAQ/NM: SONC) originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. With more drink combinations than any other quick-service restaurant – 168,894 to be exact – SONIC is Your Ultimate Drink Stop. SONIC serves more than a million customers everyday at its 3,000 drive-ins coast to coast and in Mexico. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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