



# News Release

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## **SONIC TO PRESENT AT THE COWEN AND COMPANY FIFTH ANNUAL CONSUMER CONFERENCE**

OKLAHOMA CITY (January 4, 2007) – Sonic Corp. (NASDAQ:SONC), the nation's largest chain of drive-in restaurants, today announced that it will participate in Cowen and Company's Fifth Annual Consumer Conference, which takes place in New York January 9-10. The investor presentation by Sonic's management is scheduled at 10:00 a.m. ET on Wednesday, January 10, 2007, and will be available to investors via a live audio webcast. A link to the webcast can be found at the investor section of the company's website, [www.sonicdrivein.com](http://www.sonicdrivein.com). The event will be available for replay for a period of 30 days using the same link.

Sonic, America's Drive-In, originally started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to Sonic in 1959. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Okla. Sonic has more than 3,200 drive-ins coast to coast and in Mexico. More than a million customers eat at Sonic every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic at [www.sonicdrivein.com](http://www.sonicdrivein.com).

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