



News Release

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FOR IMMEDIATE RELEASE

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Sonic® Drive-In Questions Customers: Who's the Next Nashville Star?

OKLAHOMA CITY- It could be a Sonic lover's dream; pulling into a stall at your favorite Sonic Drive-In in your brand new Chevy Silverado to order dinner for the evening, on the house. Every week. For a year. The vision can become reality with Sonic's "Who's the Next Nashville Star?" sweepstakes, beginning Thursday, January 11.

Customers who correctly guess the winner of Nashville Star will be eligible for the Grand Prize drawing. Five winners will each receive a 2007 Chevy Silverado truck and a one-year supply of Sonic food and drink for a family of four.

Customers can enter to win by mailing in a pre-printed entry form found on specially-marked Sonic bags or without purchase by mailing in a 3" x 5" handwritten card with the required information. The sweepstakes begins January 11 and all entries must be postmarked by February 16. On March 1, Sonic will air a commercial during the Nashville Star finale to send consumers online immediately following the show to see if they have won. Complete sweepstakes rules are available at www.sonicdrivein.com.

Nashville Star, the nation's top-rated country music series, is exclusively presented by Sonic Drive-In, and begins its fifth season Thursday, January 11 on USA Networks at 10pm/9c. Before the ten hopefuls begin their quest to become the next country star, Sonic encourages fans to grab a bag and vote for their favorite contestant.

NASHVILLE STAR is created by Reveille and executive produced by Ben Silverman ("The Biggest Loser," "The Office") and H.T. Owens ("The Restaurant," "30 Days"). Jeff Boggs will executive produce in association with Reveille. Todd Lubin ("30 Days," "Black.White") serves as co-executive producer. The show is produced by Jon Small ("Garth Brooks Live From Central Park," "Billy Joel Live at Yankee Stadium") and his production company, Picture Vision, alongside co-executive producer Mark Koops ("The Restaurant," "Blow Out").

SONIC, America's Drive-In (NASDAQ/GS: SONC), originally started as a hamburger and root beer stand in 1953 in Shawnee, Oklahoma, called Top Hat Drive-In, and then changed its name to Sonic in 1959. The first drive-in to adopt the Sonic name is still serving customers in Stillwater, Okla. Sonic has approximately 3,200 drive-ins coast to coast and in Mexico. More than a million customers eat at Sonic every day and with more drink combinations than any other quick-service restaurant – 168,894 to be exact – Sonic is Your Ultimate Drink StopSM. For more information about Sonic Corp. and its subsidiaries, visit Sonic at www.sonicdrivein.com.

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