



# News Release

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**FOR IMMEDIATE RELEASE**

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**SONIC<sup>®</sup> Brings Back Classic Menu Item at Value Price**

*SONIC's Regular Chili Cheese Coney just 99 cents for a limited time only*

For the first time in four years, SONIC<sup>®</sup>, America's Drive-In<sup>®</sup> once again offers its mouth-watering Regular Chili Cheese Coney during the month of May. A long-time favorite,



the Regular Coney returns at a new low price of only 99 cents. The Regular Chili Cheese Coney is covered with a hardy serving of warm, meaty chili

and melted cheese. It's all of the classic tastes customers crave bundled in a dose of SONIC deliciousness for just 99 cents.

Regular Chili Cheese Cones are perfect anytime, including SONIC's Happy Hour, where half-price fountain drinks and slushes are served every day from 2 – 4 p.m.

SONIC, America's Drive-In (NASDAQ/NM: SONC) started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has nearly 3,400 drive-ins coast to coast. More than a million customers eat at SONIC every day; and with more drink combinations than any other quick-service restaurant – more than 168,894 – SONIC is Your Ultimate Drink Stop<sup>SM</sup>. For more information about Sonic Corp. and its subsidiaries, visit SONIC at [www.sonicdrivein.com](http://www.sonicdrivein.com).

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