



News Release

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SONIC Drive-In says Aloha with new KING'S HAWAIIAN Clubs
KING'S HAWAIIAN bread adds a sweet twist to new burger and chicken sandwich

(OKLAHOMA CITY) – [SONIC® Drive-In](#) adds a taste of Hawaii to its menu this month with the all-new KING'S HAWAIIAN® Clubs. Complete with island flair, SONIC transforms its Classic Crispy Chicken Sandwich and SONIC Burger to create the irresistible KING'S HAWAIIAN Chicken Club and KING'S HAWAIIAN Burger Club.

Guests can choose between the KING'S HAWAIIAN Chicken Club made with 100-percent all white meat crispy chicken or the KING'S HAWAIIAN Burger Club made with a savory 100-percent pure beef patty, both piled high with fresh lettuce, ripe tomato, crunchy bacon, and natural swiss cheese layered on the iconic KING'S HAWAIIAN Bun. Starting at just \$4.99*, both sandwiches are finished with SONIC Signature Sauce, a delicious blend of honey mustard and barbecue to provide a savory flavor with just the right amount of sweetness.

“Combining sweet and savory flavors makes any dish greater than the sum of its parts,” said Scott Uehlein, vice president of product innovation and development for SONIC. “With our new KING'S HAWAIIAN Clubs, we upgraded the familiar flavors our guests have come to love with the sweetness of KING'S HAWAIIAN bread balanced by our savory Signature Sauce and boosted by smooth swiss cheese to create something that's going to taste and feel as warm and welcoming as Hawaii.”

The KING'S HAWAIIAN Clubs are only available for a limited time at participating drive-ins. Guests can be first in line, every time when they Order Ahead with SONIC's mobile app**, where they can now pay with Apple Pay or Google Pay. The SONIC mobile app is available on Apple App and Google Play Stores.

*Tax not included. See menu for details. For a limited time only at participating SONIC® Drive-Ins.

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About SONIC, America's Drive-In



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SONIC, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,600 restaurants. SONIC is part of the Inspire Brands family of restaurants. For more information, visit SonicDriveIn.com and InspireBrands.com.

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