



News Release

Sonic Corp. • 300 Johnny Bench Drive • Oklahoma City, Oklahoma 73104 • (405) 225-5000

FOR IMMEDIATE RELEASE

April 29, 2019

Media Contact:

Rachel Shin

Rachel.Shin@BCW-Global.com

512.542.2827

A SONIC favorite gets Wiings with the new Red Bull Slush
America's Drive-In[®] adds the Wiings of Red Bull Energy Drink

(OKLAHOMA CITY) – Everyone's favorite energy drink has landed at everyone's favorite drink stop, [SONIC[®] Drive-In](#). Red Bull[®] and SONIC have combined forces to create the all-new Red Bull Slush, the coolest way to refresh and get Wiings this summer.

At \$3.99* for a Medium, the new SONIC Red Bull Slush serves up Red Bull in a frozen, icy Slush form. Or, try the Cherry Limeade Red Bull Slush, combining Red Bull with a SONIC icon.

Additionally, 8.4 fl oz. cans of Red Bull Energy Drink will be available for \$2.99* at participating drive-ins all day.

“There's nothing more satisfying than the taste of Red Bull in a frozen Slush on a hot summer day and that's exactly what we've captured here with the Red Bull Slush,” said Scott Uehlein, vice president of product innovation and development for SONIC. “Whether a grab-and-go visit or pairing with a Chili Cheese Coney and Tots, SONIC can satisfy guests' craving for icy cold Slush combined with Red Bull!”

Previewed at the [annual MOSCHINO Desert Party](#) in Indio, Calif., the Red Bull Slush is now available at drive-ins for a limited time. Guests can also enjoy half-price Drinks and Red Bull Slushes, not including Red Bull Energy Drink cans, any time they Order Ahead in the SONIC mobile app. Guests can now pay with Apple Pay and Google Pay through the app, which can be found in the Apple App Store and Google Play Store.

*Tax not included. See menu for details. For a limited time only at participating SONIC[®] Drive-Ins.

** See app for details. For a limited time only at participating SONIC[®] Drive-Ins.

About SONIC, America's Drive-In

SONIC, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,600 restaurants. SONIC is part of the Inspire Brands family of restaurants. For more information, visit SonicDriveIn.com and InspireBrands.com.



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