



# News Release

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**FOR IMMEDIATE RELEASE**

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**SONIC's new Cake Batter Shakes take you back to licking the mixing bowl**

*America's Drive-In<sup>®</sup> launches delicious cake batter-flavored Shakes made with Real Ice Cream*

(OKLAHOMA CITY) – Today, [SONIC<sup>®</sup> Drive-In](#) is adding new Cake Batter Shakes to its menu of delicious desserts, making the dreams of both the young and the young-at-heart come true. Bringing together Real Ice Cream with the flavor of classic yellow cake batter, guests can enjoy the new Cake Batter Shakes along with other Classic and Master Shakes for half-price\* after 8 p.m. every night during the annual Summer Nights deal.

For a limited time, the new Cake Batter Shakes are available in two craveable, thick and creamy flavors: Yellow Cake and OREO<sup>®</sup> Cookie Yellow Cake.

“The best part of baking cakes in the kitchen is licking the spoon. We wanted to deliver that same experience with no mixing bowl required,” said Scott Uehlein, vice president of product innovation and development for SONIC. “Perfect for the kid in all of us who used to sneak a taste of cake batter, this unique Shake introduces our guests to the familiar experience through a new and sippable version of the classic treat.”

With the SONIC app, guests can Order Ahead to be first in line, every time and pay with Apple Pay and Google Pay. The mobile app is available for download at the Apple App Store and Google Play Store.

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*\*See menu for details. For a limited time only at participating SONIC<sup>®</sup> Drive-Ins.*

**About SONIC Drive-In**

SONIC, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,600 restaurants. SONIC is part of the Inspire Brands family of restaurants. For more information, visit [SonicDriveIn.com](http://SonicDriveIn.com) and [InspireBrands.com](http://InspireBrands.com).

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