



SONIC® Drive-In makes cookie dough lovers' dreams come true with new Big Scoop Cookie Dough Blast and Sundae

OKLAHOMA CITY (August 5, 2019) – Today, [SONIC® Drive-In](#) adds soft, edible cookie dough to its menu of delicious desserts with the Big Scoop Cookie Dough Blast™ and Big Scoop Cookie Dough Sundae™, both topped with an oversized scoop of dreamy, edible chocolate chip cookie dough and even more cookie dough pieces.

Starting at just \$2.99*, guests can enjoy this abundance of cookie dough in two ways: a thick and spoonable Blast blended with SONIC's Real Ice Cream and chocolate chip cookie dough pieces or a Real Ice Cream sundae drizzled with rich caramel, both topped with a scoop of soft, edible cookie dough.

"With two different ways to enjoy sweet and creamy cookie dough, the Big Scoop Cookie Dough Blast and Sundae are just what cookie dough lovers have been dreaming of, without having to sneak a bite of dough when no one was looking," said Scott Uehlein, vice president of product innovation and development for SONIC. "For too long, we've been told not to eat the cookie dough, but our delicious, edible chocolate chip cookie dough is combined with our rich and creamy Real Ice Cream for a dessert that is both familiar and original."

With the SONIC app, guests can Order Ahead to be first in line, every time and pay with Apple Pay, Google Pay or their credit card. The mobile app is available for download at the Apple App Store and Google Play Store.

*Tax not included. See menu for details. For a limited time only at participating SONIC® Drive-Ins.

About Sonic

Sonic, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,600 restaurants. Sonic is part of the Inspire Brands family of restaurants. For more information, visit SonicDriveIn.com and InspireBrands.com

Media Contact

Rachel Shin
512.542.2827
Rachel.Shin@BCW-Global.com

INSPIRE

