



## **SONIC Drive-In puts the cherry on top of its \$1 million teacher donation campaign with additional \$200,000 match pledge**

*Public school teachers are still able to receive valuable funding from SONIC*

(OKLAHOMA CITY) – [SONIC® Drive-In's](#) month-long annual [Limeades for Learning](#) Fall Voting campaign ended on Sunday, Oct. 27, with more than \$1 million going to 1,749 public school teacher projects in 296 cities. Today, SONIC launched yet another funding initiative to support SONIC-affiliated public school teachers who are still seeking funding for their classroom projects. For these teachers, SONIC serves up an additional \$200,000 Match donation through nonprofit partner DonorsChoose.org. This means all classroom projects involved in the Fall Voting campaign are eligible for a dollar-for-dollar match donation from SONIC until the \$200,000 donation runs out.

“We are delighted to wrap up our 11<sup>th</sup> Fall Voting campaign by joining forces with our guests and fans to put more than \$1 million into public school classrooms,” said Christi Woodworth, vice president of public relations for SONIC. “Adding the additional match donation is our way to thank teachers who worked hard all month long to drive votes to their projects. Now is our chance to encourage guests to donate to a project that inspires them, with SONIC matching that donation!”

Since the launch of Limeades for Learning in 2009, SONIC has donated a total of \$14,538,410 to public school teachers, supporting 17,570 teachers and impacting 3,745,464 students in public schools from coast to coast. Visit [LimeadesforLearning.com](#) to learn more about the many opportunities to support public school teachers in partnership with SONIC throughout the school year.

### **About SONIC**

SONIC, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,600 restaurants. SONIC is part of the Inspire Brands family of restaurants. For more information, visit [SONICDriveIn.com](#) and [InspireBrands.com](#)

### **About DonorsChoose.org**

[DonorsChoose.org](#) is the leading platform for giving to public schools. Teachers across America use the site to create projects requesting resources their students need, and donors give to the projects that inspire them. Since its founding by a Bronx teacher in 2000, 4 million people and partners have given \$894 million to projects reaching 36 million students. Unique among education funding platforms, the DonorsChoose.org team vets each project request and



Sonic

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ships resources directly to the school, ensuring full transparency. Every donor receives photos of their project in action, thank-yous from the classroom, and a cost report showing how every dollar was spent. DonorsChoose.org was the first charity to make the top 10 on Fast Company's list of the Most Innovative Companies in the World. Visit [www.donorschoose.org](http://www.donorschoose.org) to learn more.

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