



SONIC's new Toasted S'mores Shake transforms campfire favorite into irresistible frozen treat

No fire needed, the indulgent Shake provides the classic taste of summer on-the-go

OKLAHOMA CITY (Aug. 3, 2020) – [SONIC® Drive-In](#) blends up and perfectly captures sitting by the campfire and toasting marshmallows with the launch of the new Toasted S'mores Shake: a frozen, sippable version of the sweet, crunchy and toasty campfire classic.

The new Toasted S'mores Shake starts with SONIC's 100% Real vanilla ice cream hand-mixed with decadent chocolate chunks and golden graham cracker crumbs, all topped with delightfully fluffy marshmallow and even more graham cracker crumbs.

"With a crunch you can't get enough of balanced with the sweetness of chocolate and marshmallow, there's a reason why s'mores are so iconic, and we were able to take the classic summer dessert to another level by blending in cool, rich ice cream," said Scott Uehlein, vice president of product innovation and development for SONIC. "The Toasted S'mores Shake delivers the familiar and favorite experience of gathering over a campfire into a delightful frozen treat you can take with you anywhere."

The Toasted S'mores Shake is only available at SONIC through Aug. 30.

Contactless ordering and payment is available through the [SONIC App*](#) for guests to enjoy their SONIC favorites from the comfort of their own cars.

**See menu and app for details. For a limited time only at participating SONIC® Drive-Ins.*

About SONIC® Drive-In

SONIC, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,500 restaurants in 46 states. Served by SONIC's iconic Carhops, the restaurant's expansive, award-winning menu offers unique, breakfast, lunch, dinner, snack and drink options for the whole family. SONIC is part of the Inspire Brands family of restaurants. For more information, visit SonicDriveIn.com and InspireBrands.com.

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