



Sonic blends three Halloween favorites to create Trick or Treat Blasts

New, limited time Blasts features M&M'S® Minis, SNICKERS® bar pieces and OREO® cookie pieces in one frozen treat

OKLAHOMA CITY (Sept. 25, 2020) – [Sonic® Drive-In](#) unveils the Trick or Treat Blasts, a devilishly delicious addition to its lineup of frozen desserts, combining three favorite mix-ins at Sonic.

Guests have two sweet options: the Vanilla Trick or Treat Blast, which starts with Sonic's creamy, 100% Real vanilla Ice Cream, blended and made with M&M'S® Minis, SNICKERS® bar pieces and OREO® cookie pieces, or the Chocolate Trick or Treat Blast, which also blends in rich, chocolate syrup.

“The crunch of three different chocolate candy and cookie pieces combined with Sonic's smooth and creamy, 100% Real Ice Cream work in perfect harmony to create a craveable and irresistible dessert,” said Scott Uehlein, vice president of product innovation and development for Sonic. “By packing in bites of Halloween favorites in each spoonful, we've captured the thrill of digging into a trick or treat haul in one frozen treat, served Sonic style.”

To get into the Halloween spirit, guests can download instructions to create their own costumes to outfit their Trick or Treat Blasts for a fun DIY craft project at home, starting Oct. 19 at [SonicDriveIn.com](#).

The Trick or Treat Blasts are only available at Sonic for a limited time through Nov. 1. Guests can place an order in the [Sonic App*](#) for contactless payment and ordering.

*See menu and app for details. For a limited time only at participating Sonic® Drive-Ins.

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About Sonic® Drive-In

Sonic, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,500 restaurants in 46 states. Served by Sonic's iconic Carhops, the restaurant's expansive, award-winning menu offers unique, breakfast, lunch, dinner, snack and drink options for the whole family. Sonic is part of the Inspire Brands family of restaurants. For more information, visit [SonicDriveIn.com](#) and [InspireBrands.com](#).

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