



SONIC releases festive socks and other prized items just in time for the holidays

Custom ice machine, sparkling roller skates and more all part of latest merchandise drop from America's Drive-In®

OKLAHOMA CITY (Nov. 16, 2020) – Today, [SONIC® Drive-In](#) delivers another level of comfort by revealing a line of specially designed holiday socks granting fans the opportunity to wear their wish list of SONIC favorites.

A delicious twist on the classic holiday socks, fans can choose between three sock designs on [SONICSwagShop.com](#), each featuring an iconic SONIC favorite: Cherry Limeade, Corn Dog or Shake. Each pair of the soft crew socks are inspired by SONIC's menu items and printed with a playful order request with the featured SONIC favorite on the bottom. Now, with the lift of a foot, fans can say, "If you can read this, order me a SONIC Cherry Limeade".

"We're celebrating the many guests who made SONIC a part of their lives this year by putting a SONIC spin on a classic holiday gift," said Lori Abou Habib, chief marketing officer for SONIC. "These cheerful socks are the perfect gift for the SONIC fans in your life, but we won't judge if you decide to treat yourself to a pair or two."

Fans can also pick up other special SONIC merchandise, including big-ticket items like a custom ice machine that makes SONIC's famous crunchy pellet ice, or roller skates embellished with gems and sequins.

The collection of socks will be available starting on Nov. 16 at noon EST on [SONICSwagShop.com](#) for \$12.95* per pair while supplies last and in one size fitting most adult shoe sizes.

**Tax and shipping costs not included. See [SONICSwagShop.com](#) for details. While supplies last.*

About SONIC® Drive-In

SONIC, founded in 1953, is the largest drive-in restaurant brand in the United States with more than 3,500 restaurants in 46 states. Served by SONIC's iconic Carhops, the restaurant's expansive, award-winning menu offers unique, breakfast, lunch, dinner, snack and drink options for the whole family. SONIC is part of the Inspire Brands family of restaurants. For more information, visit [SONICDriveIn.com](#) and [InspireBrands.com](#).

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